

POOR PEOPLE'S

CAMPAIGN

SCLC



334 Auburn Ave. N.E.  
Atlanta, Georgia 30303  
(404)-522-1420

SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE Martin Luther King Jr., President  
Bernard Lafayette, Campaign Coordinator Hosea Williams, Campaign Field Director

1401 U St. N.W.  
Washington, D.C. 20009  
(202)-462-7000

DEPARTMENT OF VOTER REGISTRATION & POLITICAL EDUCATION

Staff Meeting--Atlanta, Georgia

March 26, 1968

---

PERSONS PRESENT:

Mr. Hosea L. Williams, Director  
Rev. David Carter, Assistant Director  
Tina Lewis  
Laura Hammonds  
Terrie Randolph

As relates to the Washington Poor People's Campaign our Department is responsible for the mobilization of the following areas:

Kentucky  
Tennessee  
Mississippi  
Alabama  
Georgia  
South Carolina  
North Carolina  
Virginia

Our job in these areas is as follows:

- I. A minimum of 50 marshalls should be recruited per state (recruited and trained)  
These marshalls are to attend the Atlanta workshop on March 30 and 31, 1968 and,
  - A. Go back to their areas and recruit at lest 10 persons each (total of 500 persons from each state going to Washington.
  - B. Each marshall will train the ten persons they recruit

- C. Each marshall will take the 10 persons they have recruited with them to Washington, D.C.
- D. They will marshall their 10 people on the way to Washington, and will help marshall the campaign once they arrive in Washington

PLEASE NOTE: (1) The first 50 marshalls recruited in each state should be persons who can go and remain in Washington during the entire campaign (male or female, young or old)

(2) The number of marshalls that each staff member in a state is to recruit should be specified to them (i.e., in Mississippi, Leon should be required to recruit a specific number out of the 500 persons and R. B. should be required to recruit a specific number)

(3) These persons should be ready to go to Washington around April 26th

- II. We must get four persons from each state to go to Washington with Dr. King around April 22nd. These people must be really hard-core poor people who are able to articulate their condition.
- III. We will take fifty persons (including six marshalls) out of each state around April 25th so they will land in Washington on April 26th.
- IV. On April 26th, the remaining recruits in each area (at least 450 from each state) will be ready to leave for Washington.

#### MARCH SCHEDULE

APRIL	25	--Memphis, Tennessee	MAY	1	--Orangeburg, South Carolina
	26	--Jackson, Mississippi		2	--Columbia, South Carolina
	27	--Meridian, Mississippi		3	--North Carolina
	28	--Selma, Alabama		4	--North Carolina
	29	--Birmingham, Alabama		5	--Norfolk, Virginia
	30	--Atlanta, Georgia		6	--Richmond, Virginia
	31	--Macon, Georgia		7	--Alexandria, Virginia (Southern outpost)

STRATEGY

On April 25th we will begin a march five miles outside of Memphis. These persons will march into Memphis for a mass meeting and spend the night of the 25th in Memphis.

We will reassemble on the morning of April 26th at the spot where the mass meeting was held and march five miles out of Memphis. We will be picked up by church buses recruited in the Memphis area which will bus the marchers within five miles of Jackson, Mississippi. Persons from Tennessee will be joined by Mississippians joining the march, in Jackson. These persons will make the five mile march into Jackson on the evening of April 26th. They will hold a large mass meeting that night. The churches in the Jackson area will be expected to provide sleeping quarters; the business and professional people in the Jackson area will be expected to furnish food, medical attention, shoes, clothing, etc.; and the youth and young adults in Jackson will be expected to provide entertainment (song festivals, skits on Black culture, etc.)

On the morning of April 27th, all persons will reassemble in Jackson at the church where the mass meeting was held the night before. A march will begin and continue five miles outside of Jackson. All persons will be bussed within five miles of Meridian, Miss. by church buses recruited in the Jackson area. The marchers from Tennessee and those from Mississippi that joined the march in the Jackson area will be joined by the remaining marchers from Mississippi in Meridian. A march will begin five miles outside of Meridian and continue to the church where the mass meeting will be held on the night of April 27th. Again, the ministers, will be expected to furnish housing; business and professional persons will be expected to furnish food, medical and other needs; and the youth and young adults will be expected to provide entertainment.

On the following morning (April 28th), all persons will reassemble in Meridian at the church where the mass meeting was held the night before and march five miles out of



Meridian where they will be picked up by church buses recruited in the Meridian area, and will be bussed within five miles of Selma, Alabama.

This procedure will continue until the Southern leg of the Campaign reaches Alexandria, Virginia (the Southern outpost).

#### MULE TRAIN

The mule train will leave Marks, Mississippi on April 23rd and will meet Dr. King in Jackson, Mississippi on April 26th at which time they will present their demands to the state legislature. The mule train will head from Jackson on April 27th, to Greene County, Alabama to hook up with the Alabama mule train; from Greene County, Alabama to some city in Georgia; from Georgia to some city in North Carolina; from North Carolina to some city in South Carolina; from North Carolina to some city in Virginia; and end up at the Southern outpost in Alexandria, Virginia.

We will attempt to hook up at least 25 wagons per state.

#### THE FOLLOWING SUPPLY WAGONS & TRUCKS WILL BE NEEDED FOR EACH 25 WAGONS

##### WAGONS

1. Recreation and Library Wagon (equipped with PA system)
2. Chuck Wagon (Canteen)

##### TRUCKS

1. Toilet Truck (4 toilets each--2 women, 2 men)
2. Blacksmith/Mechanic/Mule Doctor Truck
3. Water and Grocery Truck
4. Kitchen Truck

## TRUCKS Cont'd

5. Medical Truck (Pick up)
6. Mule Feed and Water Truck
7. Poor People's Relic (Shack) Truck
8. Laundry Truck
9. Wagonmaster's Headquarters (Mobile Office)

STAFF ASSIGNMENT CHANGES & STAFF ADDITIONS

1. Jimmy Webb has been hired to direct the Baltimore Project under the supervision of James Orange.
2. Joseph Hammonds will be asked to go to South Carolina immediately to spend a week in assisting Mr. Ben Mack and others in pulling South Carolina together.
3. Rev. Thomas E. Gilmore has been hired in Alabama to develop the mule train in that state.
4. J. T. Johnson is being transferred on Friday, March 29th, from Washington, D.C. to Quitman County, Mississippi to develop the mule train in Mississippi.